



MDESIGN

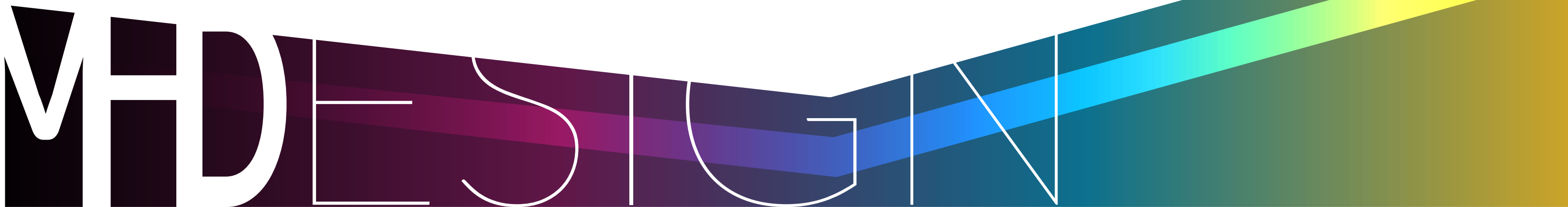
PRODUCTION DESIGNER and
EXHIBIT ARTIST

design with an identity

create.

Lets take this time to build something new. Something out of this world and beyond the realms of whats considered new. A design derivative of innovation and movement. All while declaring an Identity that will illustrate perfect moments. A design that is meant to be shared and explored. A design who's message is tangible and more.

This is design. Lets start there together. You Imagine, I Design, WE Create.



him.

My name is Martel Hasley, and I am a Bay Area Production Designer and Exhibition Artist. I am originally from Detroit Michigan, where I earned Bachelor of Science degrees in both Architecture and Civil Engineering. I have since completed my MFA in Production Design and Film & Television Studies, and have headed several art departments for short films, commercials and music videos.

I recently led the creative services team at a SF Bay Area event design studio where I produced state of the art sets and exhibits for brands such as Google, Microsoft, Twitter, San Francisco Symphony, Blavity Inc and many more.

My experience with production design varies from creating conceptual design presentations, to designing fully immersive interactive environments. Beyond that I specialize in creating overall mood and theme for productions, designing & producing full set builds, and graphic design.

I am familiar with building systems and construction, as well as large format printing and custom graphics. I take most pride in my design sense, and being able to produce designs based in narrative, context and inspiration. My time as a Production Designer in the film industry, and time as an Exhibit Artist continues to guide my design aesthetic. I also look toward art history and architecture to constantly push the boundaries of cultures aesthetic.

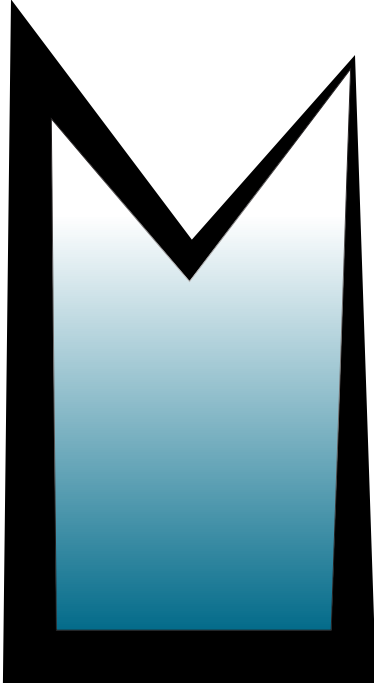
Some career highlights include serving as graphic designer for Sundance Feature Film “Blindspotting”, and producing my own short film “The Last Page” which featured intricate production design, and character creation.

The ability to wrap a design into a narrative is a skill that has made me who I am.

Film is where we build the impossible and the imaginable.

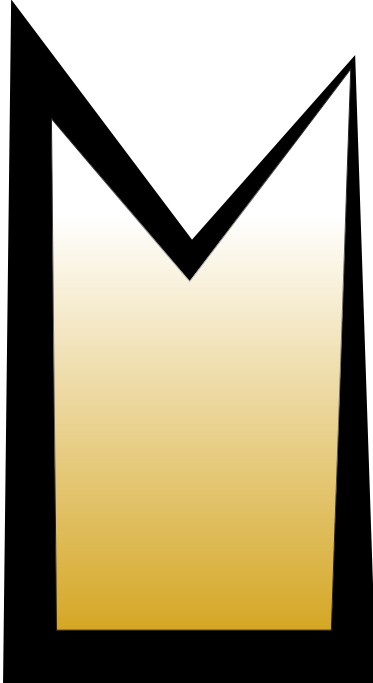


design specialties.



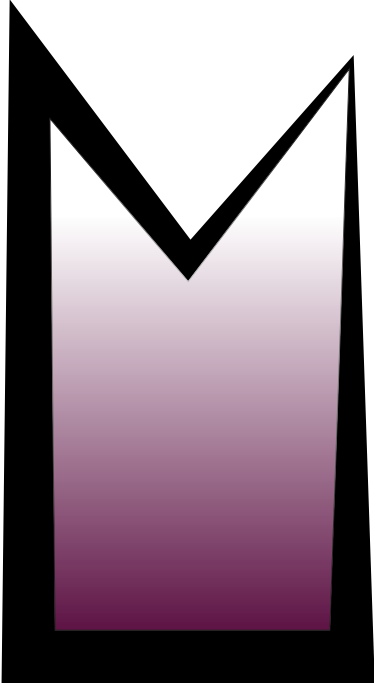
FILM & TV

PRODUCTION DESIGN
ART DIRECTION
SET DECORATION
PROPS
SET DESIGN



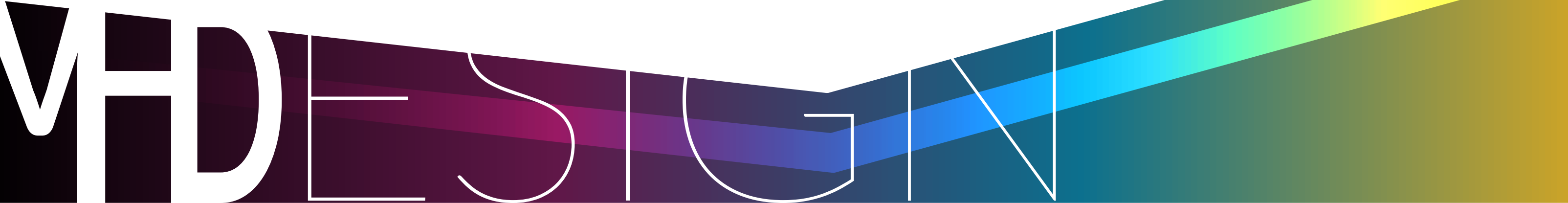
UNIVERSE STUDIO

IMMERSIVE EXHIBITS
ACTIVATIONS
CULTURAL STATEMENTS
UNIVERSAL ART
POETRY & LYRIC
EXPERIENTIAL EVENTS

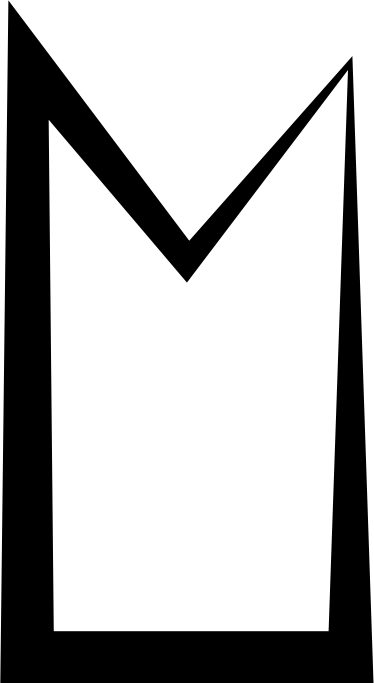
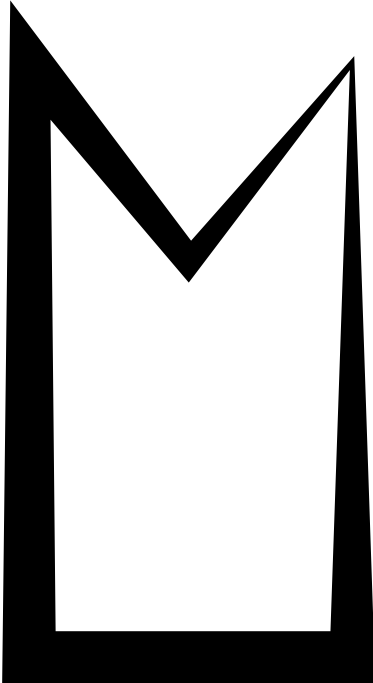


EVENTS & TRADE SHOW

EXHIBIT BOOTH DESIGN
EVENT DESIGN & PROJECT MANAGEMENT
STAGE DESIGN
IMMERSIVE PHYSICAL ENVIRONMENTS



additional services.

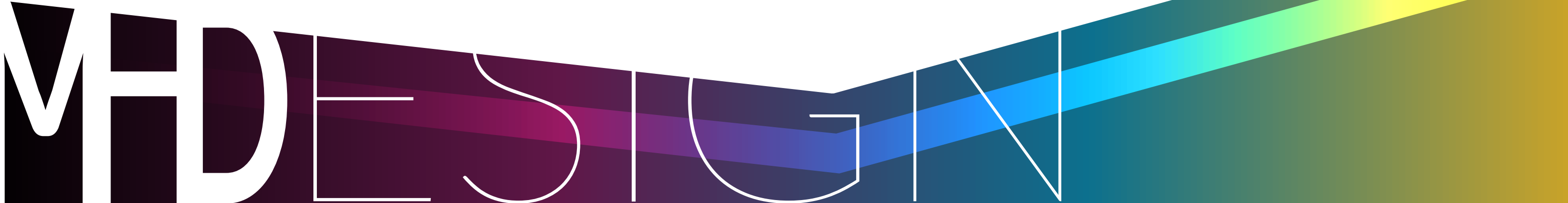


INTERIOR DESIGN

- RESIDENTIAL DESIGN
- RETAIL DESIGN
- EXHIBITS & INSTALLATIONS
- REAL ESTATE STAGING
- WINDOW DISPLAYS
- LOBBY/TRIUM DECOR

CREATIVE BRAND DESIGN

- BRAND ASSET PACKAGES
- LOGO DESIGN
- BRAND IDENTITY
- RE-BRANDING
- CREATIVE MGMT.
- ART DIRECTION



FILM & TELEVISION

SERVICES:

PRODUCTION DESIGN
ART DIRECTION
SET DECORATION
SET DESIGN
GRAPHIC DESIGN
DRAFTING
PROPS

Blindspotting (2017)- Feature Film
Graphic Design & Art Department
Sundance Festival Feature Selection

KINGS (2017)- Cultural Short Film
Production Designer
BAFTA Film

The Last Page (2017)- Narrative Short Film
Writer/Exec Producer/Production Designer
LA Independent Film Festival

Caged (2016)- Narrative Short Film
Production Designer/Set Designer
Cannes Court Corner, Auckland Intl. Film Festival

Tazo Tea (2016)- Commercial
Production Design

Moleskine (2016)- Commercial
Production Design and Art Direction

CREDITS

***Get full list of Productions on Website.*

FILM & TV

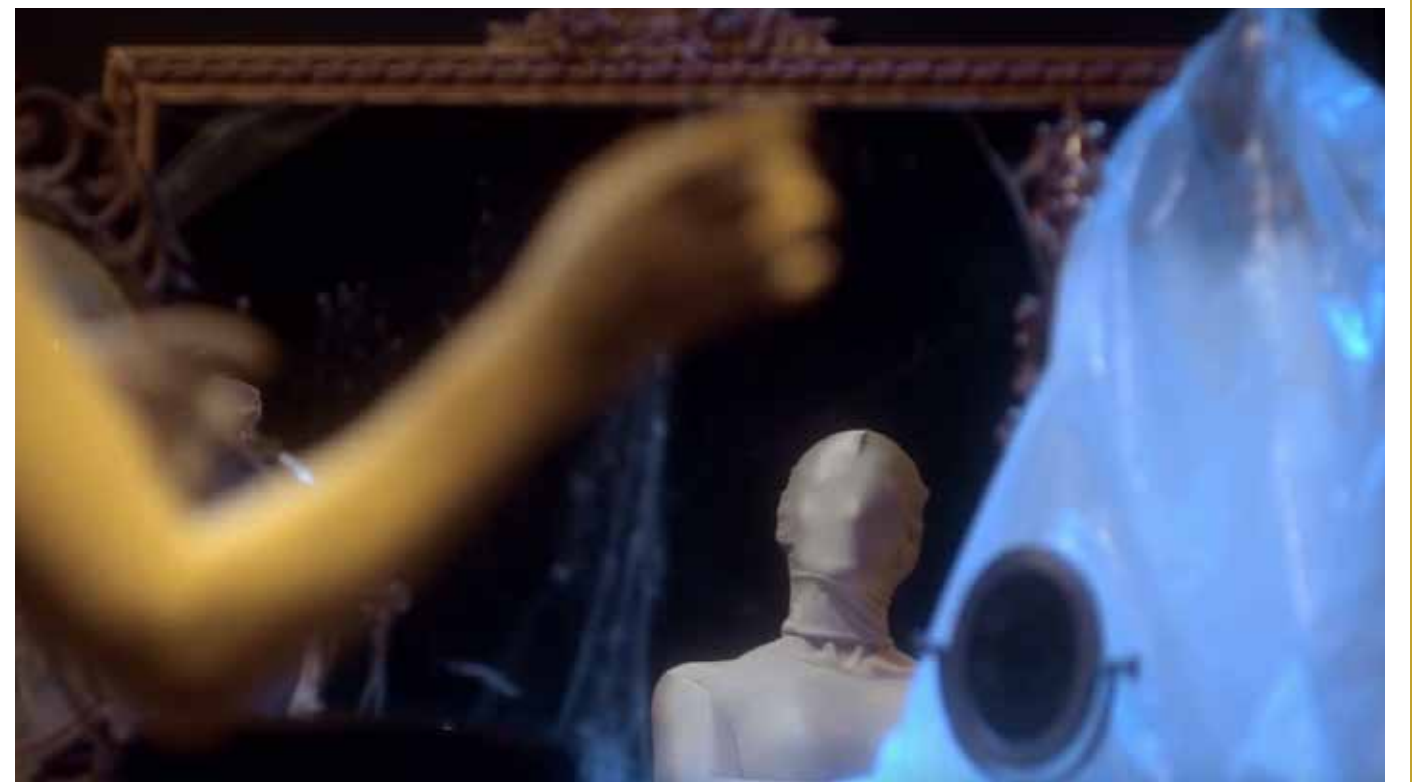




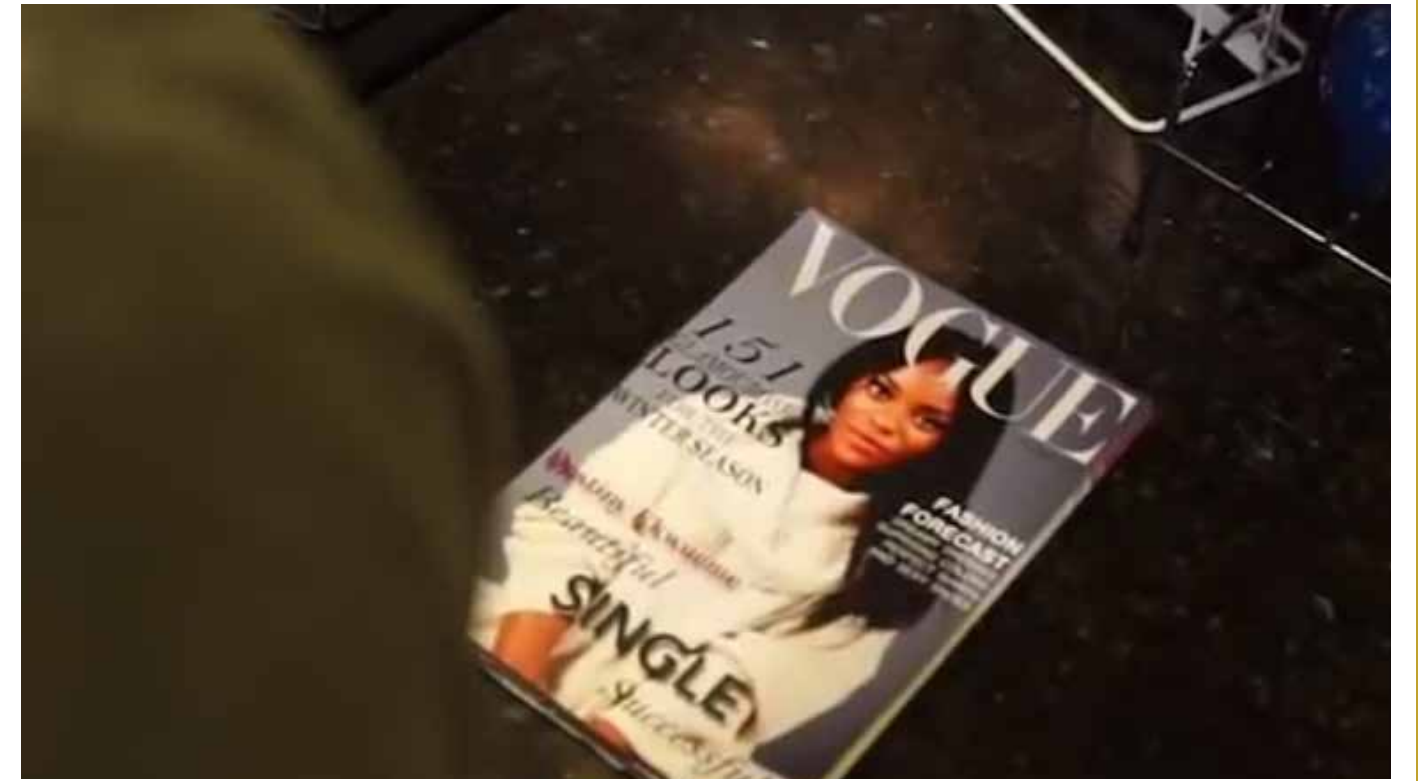
SET DESIGN & CONSTRUCTION



SET DECORATION



PROPS & DECOR



GRAPHICS

MHDESIGN

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@MHDesignAesthetics

Please enjoy this review of the portfolio and career designs & collaborations of Martell Hasley (MHDesign). This document is meant for review purposes only. Document shall not be shared outside of the direct recipient (from MHDesign). Designs herewithin were created by MHDesign during prior & continuing employment and professional endeavors. All designs are product of MHDesign's creative intellect, and the reviewing of this document will serve as such.

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