



MARTEL HASLEY
DESIGNER

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MHDESIGN

DESIGN WITH AN IDENTITY

EVENTS & EXHIBITS

Blavity Inc. "AfroTech World" Virtual Conference (2020)
Senior Graphic Designer for Virtual Conference

Exhibition Artist (2020)
Freelance Immersive Environments & Interactive Installations

Blueprint Studios (2017-2020)
Lead Visual Designer - Associate Creative Director
Project Highlights:
Palo Alto Networks Ignite, Sephora SLC
Twitter Pop Up Store (See full list on website)

INTERIORS

LCE Architecture (2011-2015)
Franchise Store Designer

CC Creative Group (2014-2015)
Interior Designer

AREAS OF FOCUS

- Event Design
- Project Mangement
- Exhibit Design
- Tradeshow, Conference & Booth Design
- Brand Identity Design
- Stage Design
- Renderings & Spatial Planning

EDUCATION

Academy of Art University
Master of Fine Arts,
Production Design, Film & Television Studies

Lawrence Technological University
Bachelor of Science, Architecture & Design

FILM & COMMERCIALS

Blindspotting (2017) Feature Film
Graphic Design & Art Department
Sundance Festival Selection

KINGS (2017)- Cultural Short Film
Production Designer
BAFTA Film

The Last Page (2017)- Narrative Short Film
Writer/Exec Producer/Production Designer
LA Independent Film Festival

Caged (2016)- Narrative Short Film
Production Designer/Set Designer

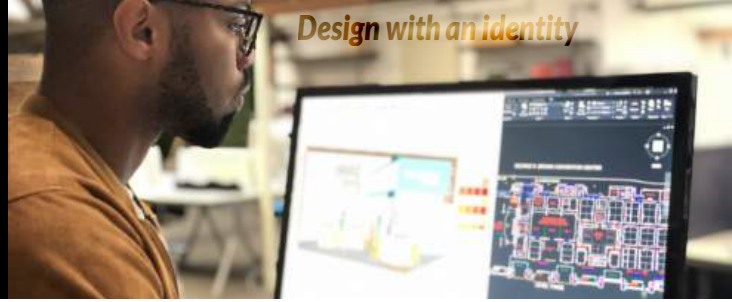
Coinstar (2016)- National Commercial
Set Construction

Tazo Tea (2016)- Commercial
Production Design

Moleskine (2016)- Commercial
Production Design and Art Direction

**Get full list of Projects on Website.





As an Events & Production designer and Exhibition Artists based out of the SF Bay Area, Martell has designed and produced award winning Films, Immersive Art Installations, and design forward Events and Conferences. He has worked in collaboration with top line brands to create custom designs and brand identities, while also promoting inclusion and narrative in his artistry.

EVENTS & EXHIBITS

Blavity Inc. (2020)

Freelance Senior Graphic Designer for AfroTech World Virtual Conference

- Designed high level graphics for virtual spaces and rooms, emails, social media and presentations.

Uni.Verse Studio (2020)

Freelance Exhibition Artist & Platform Founder

- Produced Immersive Environments & Interactive Installations
- Curated Branding Identity and maintained Social platforms
- Managed Global Artists outreach, and Art Curating
- Produced strategic events to display Art & Installations, and stimulate platform growth

Blueprint Studios (2017-2020)

Lead Visual Designer - Associate Creative Director

- Produced high end designs for Events (Social Galas, Trade Shows, Conferences & Exhibits)
- Project Managed Large scale events from concept through execution
- Delivered innovative custom Branding Solutions & Designs to clients
- Managed Creative Services Studio
- Drafted & Rendered Conceptual Designs and Fabrication Build Documents
- Implemented strategy and execution of new multi million dollar Exhibit Building Product and System

INTERIORS

LCE Architecture (2011-2015)

Architectural Retail Store Designer

- Franchise Store Project Coordination
- 3D Modeling, Rendering and 2D Planning

CC Creative Group (2014-2015)

Interior Designer

EDUCATION

Academy of Art University

Master of Fine Arts,
Production Design, Film & Television Studies

Lawrence Technological University

Bachelor of Science,
Architecture & Design

AREAS OF FOCUS

Event Design & Project Mangement
Exhibit & Tradeshow Design
Strategic Brand Solutions & Identity Packages

FILM & COMMERCIALS

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Tazo Tea (2016)- Commercial
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**Get full list of Productions on Website.